

LiveWell Geary County Logic Model

Vision/Mission: Live Well is organized for the purpose of inspiring and advancing policy, systems and environmental changes that make it easier for Geary County, Kansas residents to lead healthy

Purpose: 1) Develop short and long term community goals to improve community health. 2) Align and coordinate member efforts so that they are mutually reinforcing. 3) Inform the public about issues related to the health of the community. 4) Mobilize public support for policy, systems and environmental changes that support improved community health and wellness.

Inputs	Outputs/Activities	Short Term Outcomes	Medium Term Outcomes	Long-Term Outcomes
<p>Live Well Geary County Partners (see attached)</p> <p>Resources: Staff (partners) Website and technology Meeting Space SNAP-Ed support Volunteers Curriculum Evaluation and assessment tools EBT System Kansas Food Bank Fire Department Farmers Market Leadership Training (KLI) Interns USD 475</p> <p>Funding: Kansas Health Foundation Grants Private donations In-kind funding (copies, marketing, staff time, equipment) KS Double Up \$</p>	<p>Access to Healthy Foods: Stock Healthy/Shop Healthy – Pilot program Summer Picnic Parties (Summer Feeding Program) Farmers Market Programs; EBT Machine SNAP-Education Programming; WIC classes; USD 475 Media outreach through USD 475 Freezer Meal class Grab and Go Breakfast Healthy Vending education Walk Kansas 12th Street Community Garden activities Chase for a Cause Wellness Policies (School, workplace, etc.)</p> <p>Community Collaborations: Family Fun Day Wellness Policy Guidelines (Final Rule) LIFE Community Education Program Wellness Steering Committee Food Policy Council (expansion beyond Junction City) FEAST Healthy Eating Media Campaign Regional conversation with wellness coalitions Post-Secondary Internships</p> <p>Poverty – Jobs, Housing, and Transportation: Safe Routes to School Trails Map ATA Bus – advocate and promote SHICK Counseling KJCK radio programming Communicate with business leaders for shared vision</p>	<p>Link and leverage informational systems.</p> <p>Educate and advocate to remove barriers to good health.</p> <p>Residents engage in self advocacy for health and wellness needs.</p> <p>Residents increase knowledge about healthy food and healthy food options.</p> <p>Community organizations increase collaboration and are mutually accountable.</p> <p>Residents develop skills that support healthy living.</p> <p>Educate and advocate to remove barriers.</p>	<p>Retailers offer nutritious and culturally appropriate foods.</p> <p>Consumers make decisions that support health and wellness.</p> <p>Wellness is a part of the community planning process and barriers to wellness activities are addressed.</p> <p>Increase food security for children and families in Geary County.</p> <p>Access to adequate transportation improved.</p> <p>Residents access resources to meet their wellness needs.</p>	<p>Geary County residents experience improved quality of life.</p> <p>Geary County resonates a “Culture of wellness.”</p>

Assumptions:

- Transient community
- Ethnic and cultural diversity
- Ongoing agency collaboration and in-kind support
- High % young families
- USD 475 free/reduced lunch % sustained

Barriers:

- Inadequate infrastructure
- #1 Food insecure county in the state
- Transient community
- No sustainable funding or paid staff for Live Well Geary County
- Lack of affordable housing
- Inadequate public transportation
- Public misperception of degree of poverty